

# MAVERX INNOVATION BOOTCAMP AND PITCH PRESENTATION

**10 April 2024** A one day intensive innovation bootcamp in Mirandola

**21 June 2024** Pitch presentation at Biomedical Valley Event and Gala Dinner for 3 winning teams

**Maverx Innovation Bootcamp** is a unique opportunity to **advance innovative approaches and solutions in the field of One Health**, optimizing the health of people, animals and the environment.

Maverx Innovation Bootcamp is proud to announce its inaugural edition, taking place in the vibrant Biomedical Valley of Mirandola.

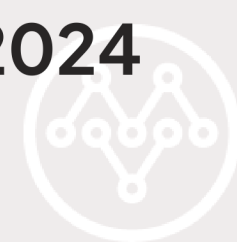
Embracing the Valley's rich entrepreneurial culture, the bootcamp brings together industry experts, technology partners, local and international mentors.

## WHO IS IT FOR?

Scouting the **new mavericks**, the bootcamp is designed for researchers, PhD students, universities' spinoffs and early stage startups that are developing **solutions in the fields of green energy, clean tech, med-tech, health-tech, and circular economy**.

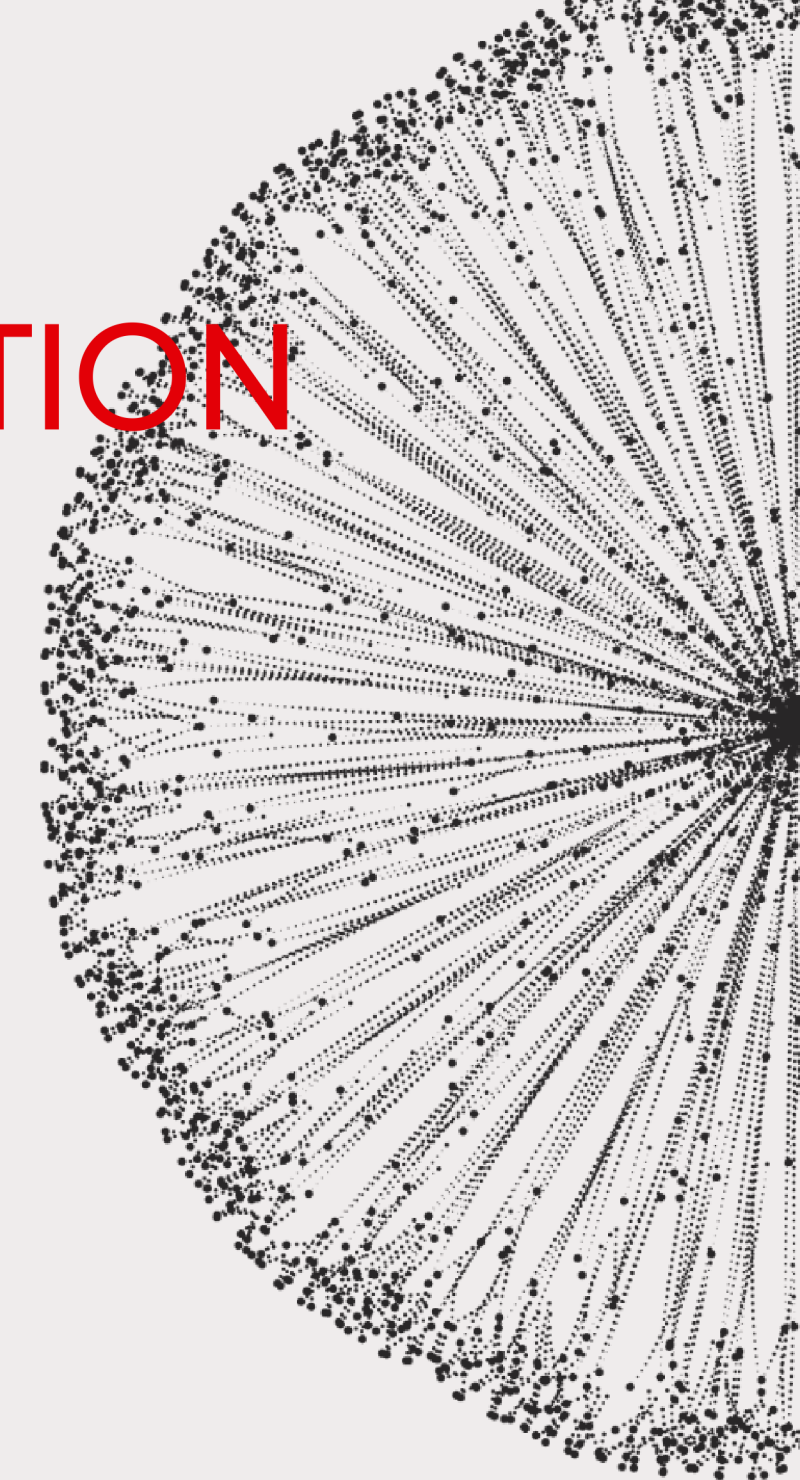
**The goal:** to assist innovators, entrepreneurs-to-be, scientists, researchers, and technologists in accelerating their research with insights into commercialisation, validation, usability, AI adoption alongside mentoring and peer reviews.

**Deadline to apply: 22 March 2024**



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Maverx Innovation Bootcamp is organised by the Maverx Foundation in partnership with Tecnopolo TPM , Biomedical Valley and sponsored by Azimut Capital Management Team Jakelich Bonasoni



# AGENDA

**10 April 2024** Maverx Innovation bootcamp at Tecnopolo TPM, via 29 Maggio 12, Mirandola (MO)  
**09:30–17:30**

*The bootcamp will offer three workshops*

- **Innovation pathway and commercialization strategy**, Christian Kumar - Maverx Academy (in English) 14:00–16:00 also online
- **From R&D to product: usability and approaches to validation**, Annalisa Delnevo - Tecnopolo TPM (in Italian) 10:00–11:00
- **Early stage AI integration for One Health solutions**, Matteo Stefanini - Biomedical Valley and Ted X Mirandola (in Italian) 11:30–12:30

and **individual and group mentoring sessions with industry representatives** from companies of the Biomedical Valley and part of the network **WECARE** such as: **Qura, Livanova, Medtronic, Encaplast, Eurosets, Acea Costruzioni, Fresenius Kabi, Haemotronic, Mold&Mold, Pavani Group, Autocarrozzeria Imperiale, Innova Finance** and other partners from the Biomedical Valley network.

Lunch and networking aperitivo will be offered by Maverx Bootcamp.

**Following the bootcamp, participants will be invited to join a series of online coaching sessions** to prepare for a pitch presentation.

**21 June 2024: Biomedical Valley innovation day and Gala Dinner**

3 selected teams will be invited to present their project on stage at the **Biomedical Valley event** in front of an audience of industry representatives, investors, VCs and accelerators, patrons and the wider community of the Biomedical Valley.

**To participate fill the registration form by 22 march 2024:**

[https://docs.google.com/forms/d/1tUVgVNqTxyNGY7g\\_UqJektFirVUKR1ryYsMDUKr\\_h9E/edit](https://docs.google.com/forms/d/1tUVgVNqTxyNGY7g_UqJektFirVUKR1ryYsMDUKr_h9E/edit)



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